

# Abdul Latif

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## SUMMARY

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6+ years of experience as a Web Developer (Front-End Development) with a Master's in Computer Science (USA). Productivity-focused professional with strong problem-solving skills, delivering high-quality technical solutions and a quick learner.

## SKILLS

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|---------------|-------------------|-------------------------|
| • React.js    | • Javascript      | • UI/UX design          |
| • Vue.js      | • MySQL           | • Adobe Creative Suite  |
| • Next.js     | • Docker          | • GIT                   |
| • Redux       | • Tailwind CSS    | • Responsive web design |
| • Typescript  | • RESTful APIs    | • Material UI (MUI)     |
| • HTML5       | • WordPress (PHP) |                         |
| • NPM         | • SEO             |                         |
| • CSS3 / SASS | • Figma           |                         |

## WORK EXPERIENCE

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### Web Developer (Frontend Developer)

Apr 2021 – Present

[Aether Group](#) | Dubai, UAE

- **Designed and developed** responsive, user-friendly **React Js** or **Vue Js** websites, and web applications aligned with the latest Front End Technologies.
- **Contributed to updating** the features and functionality of the existing websites and applications, leveraging React.js to reduce **load time by 30%**.
- **Delivered an API endpoint** to resolve pricing update issues on 300+ websites, **reducing manual processes by 90%**.
- Collaborated within an **Agile development** team, utilizing **GIT** (Version Control) and **BitBucket** repositories for streamlined code deployment.
- **Conducted comprehensive code reviews** and documented functional requirements.
- **Coordinated** with **backend developers, QA,** and **test managers** to deliver high-quality solutions to end users.
- **Integrated complex RESTful APIs** to fetch data in **JSON** format within web frameworks, enhancing functionality, and performance.
- **Created** brand visual assets, wireframes, and mockups using tools like **Figma, Adobe Photoshop,** and **Adobe Illustrator,** increasing user experience by 25%.

- Identified **workflow optimization** opportunities and implemented **Docker solutions**, enhancing **productivity by 15%**.
- Engineered **automated WP CLI commands and functions**, reducing task completion time from days to hours and decreasing **manpower requirements by 50%**.

## Web Developer

Jan 2019 – Apr 2021

[Index Holding](#) | Dubai, UAE

- **Developed websites and web applications** for 10 subsidiaries utilizing **React.js, HTML, CSS, and JavaScript**.
- **Architected, optimized, and maintained MySQL databases**, focusing on query performance, and ensuring data integrity.
- Engineered custom codebase **templates, themes and plugins** for **WordPress** based websites in **PHP**.
- Facilitated **constant communication** with different **business teams** organizing **64+** conferences and exhibitions, to support them with all their requirements.
- **Optimized** all the **websites** to ensure max loading speed, and consistent uptime maintenance, resulting in a **30% decrease in page load time** and a **99.9% uptime rate**.
- Ensured the **user interface** remains up-to-date and engaging user experience by implementing **troubleshooting, caching, regular optimization and unit testing**.
- **Crafted graphic assets** for websites, campaigns, newsletters, web application development, and mobile apps using **Adobe Creative Suite**.
- **Directed** all aspects of **email marketing**, from designing custom newsletters to scheduling campaigns.
- **Implemented SEO strategies** to boost website ranking, ultimately enhancing online presence and audience engagement by **15% in organic search traffic** and a **20% increase in keyword ranking positions**.

## Web Developer & Designer

Aug 2017 – Jan 2019

[Gulf Optics](#) | Dubai, UAE

- **Designed UI and developed** E-Commerce websites using **WordPress**, and **Opencart**.
- **Created custom plugins** for WordPress (CMS) websites using **PHP**, leveraging core actions and filters to enhance functionality and optimize performance.
- **Optimized websites**, reducing page **load time by 30%** for improved user experience.

## EDUCATION

### Master of Science in Computer Science

June 2016

Northwestern Polytechnic University (USA)

### Bachelor of Technology (B. Tech.)

May 2014

Jawaharlal Nehru Technological University (India)